Roman Polyarush



Senior UI/UX (Product Oriented) Designer

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Social - Linkedin / Dribbble / Instagram

Senior UI/UX designer with 15+ years (including 5 years of product design) experience.
Designing mobile applications, financial & health products, SaaS solutions, and design systems.
I work from the problem, not the screen, transforming briefs and business goals into interfaces that are successfully implemented, scalable, and reliably operate in production.

Languages - English (C1) German (C1) Following an unsuccessful surgery, I have voice problems and currently can't communicate verbally. However, my written English and German is at a high level, and I'm fully prepared for interviews and day-to-day work communication in text format

Location - Ukraine

Work Preferences - Remote 100%

Work Experience

Themerex (2016-Present) - Senior UI/UX designer (product focus) & design manager at ThemeREX. Company runs three active brands (ThemeREX, AncoraThemes, AxiomThemes) with 360,000+ total sales - a structure close to supporting multiple B2C/B2B product lines in parallel, each needing its own visual identity within a shared system.

- Built a 600+ block design system - reusable components, shared design tokens (spacing, typography, color schemes), and a designer checklist - that lets the team ship new, visually distinct releases quickly across three product lines without breaking consistency. An in-house plugin carries these tokens across projects and flags layouts that drift from the rules, cutting rework and speeding up developer handoff.
- Designed and shipped a high volume of production releases from structured briefs (Jira tickets), as one of 7 designers on the team - personally leading design on dozens of releases that collectively sold 300,000+ copies across e-commerce, medical, fitness, real estate, and corporate niches, including Elementra, the group's flagship product (4,500+ sales).
- Owned the visual and content layer of every release: created custom imagery and video with AI (Midjourney, Kling, Veo, Nano Banana Pro) or pulled from premium stock, researched each niche, and wrote placeholder copy - so every page felt like a real, finished product rather than a reused template.
- Partnered closely with developers and QA: ran design reviews, handed off specs, and checked the coded build against the original Figma to catch mismatches before release.

WeTalkWithYou (2021-Present) - Senior UI/UX designer at a company that provides web development services, creating websites, portals, online stores, and apps; has worked with brands such as BMW and Electrolux, as well as Swiss government agencies.

Multigate IO (2023 - 2024) - As a product designer at a fintech company, I developed mobile financial apps and fund management dashboards, which helped increase conversion rates and attract new customers. I developed a unified design system for all products, which helped standardize t he development process.

Sperse (2015 - Hourly Rate) - Product designer maintaining and evolving the product long-term. Built and expanded the design system that powers the admin panel, mobile apps, and marketing site, keeping the UI consistent as the product scaled.

Freelance (2010 - Hourly Rate) - Designed and shipped websites and mobile apps for clients across the U.S., European, and Arab markets. Handled the full product design cycle — research, UX, and polished UI — tailoring each solution to its market and audience.

Education

National Shipbuilding University of Ukraine - Master's Degree in Ship Design Engineering - Graduated, Excellent: 06/2011

Skills

Hard Skills - UI/UX mastery, customer experience, interaction and motion, business strategy, AI use cases, rapid prototyping.

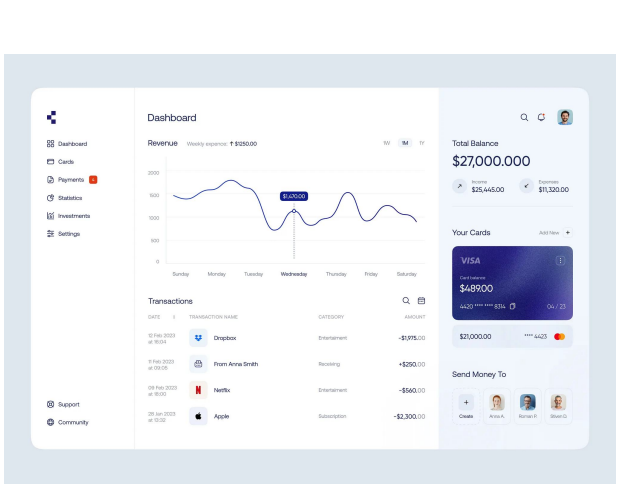
Behavioral Skills - Trustworthy team player, design leadership, fostering team growth, strategic innovation, critical thinking, user empathy, data-driven

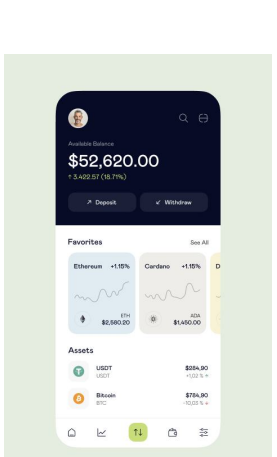
Tools - Figma, Jitter, ChatGPT, Claude Design, Claude Code, Midjourney, Photoshop, Illustrator

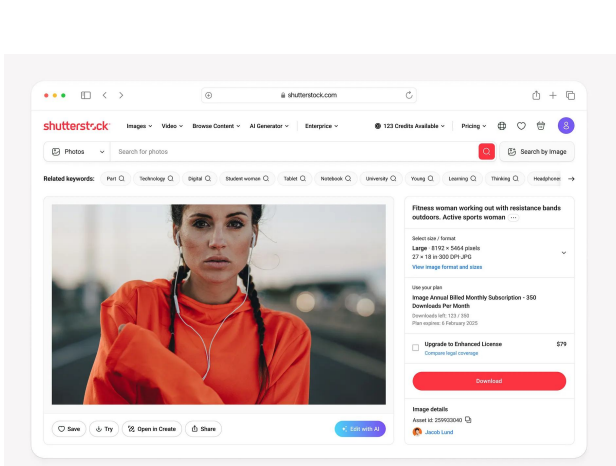
Interests

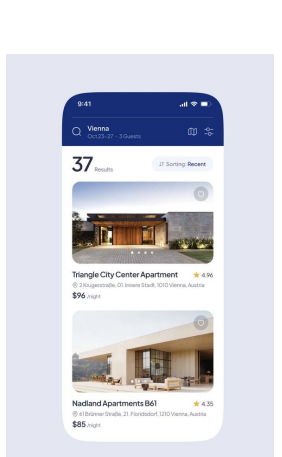
Interests - Travel, cars, photography, sea, swimming, music, libraries, early mornings, interior design, walks in nature, street and natural photography

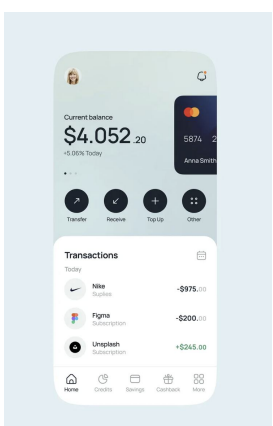
I'm looking forward to talking to you.

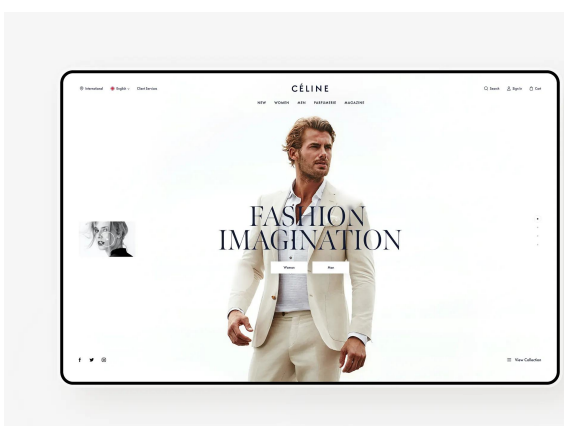


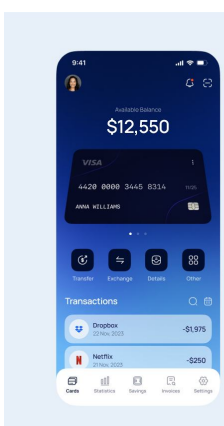


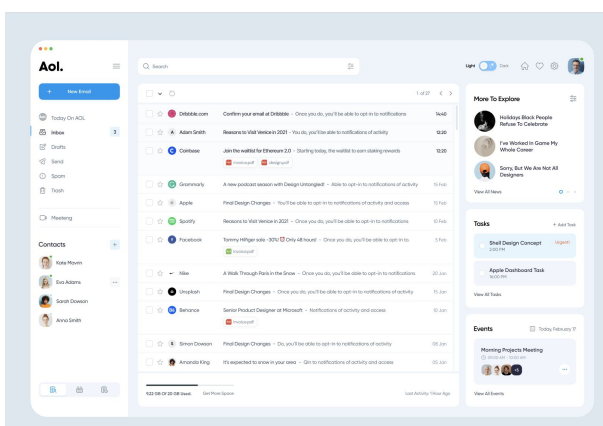












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